



Brad Newham's verdict: Cooper STT tyres guard against punctures and tears like no other 4WD tyre.

JUDGE AND JURY

4WD judge and expedition mechanic, **BRAD NEWHAM**, won't go bush without his Cooper tyres.

Brad has tested dozens of 4WD tyres for harsh outback driving. Running the isolated Birdsville Auto Repair Centre on the eastern edge of the Simpson Desert taught him what works and doesn't work in a harsh outback environment. Brad carried out every aspect of 4WD maintenance and repair work and led countless recovery missions deep into the desert and along the notorious Birdsville Track and other remote tracks in the region.

His experience and knowledge make Brad a much sought after outback specialist for 4WD magazines including 4WD judge for 4X4 Australia and he joins many expeditions as chief mechanic.

Now based at Gawler in South Australia, Brad is still close to the action. His 4WD accessories and service centre, ARB Gawler, is within a three hour drive of Flinders Ranges and a day's drive of the start of the Birdsville and Strzelecki Tracks.

So why does Brad use Cooper STT tyres? He puts it this way, "Since testing Cooper STT's in 2002, I now use them exclusively. When you go bush, the last thing you want is a puncture and especially a puncture that tears. The Cooper STT guards against punctures and tears like no other 4WD tyre. Their unique technology called Armortek plus the stronger sidewalls mean I can go bush and not be concerned about my tyres. In all my years on Cooper STT's I've had just one puncture – I staked a tyre with a piece of wood on the Madigan Line trip in the northern Simpson. I plugged it and away I went."

But it's not just the puncture and tear resistance that make Cooper STT Brad's pick.

Brad explains, "The STT's grip better than other brands – especially on loose gravel roads, rough stony roads, mud, rocks and sand. Whenever I head out in a vehicle that doesn't have Cooper

STT's, the difference in the handling is very noticeable and I feel vulnerable. Now I won't go bush on anything but Cooper's."

Brad Newham believes Cooper Tires is Australia's fastest growing 4WD tyre brand because the tyres do everything a 4WDriver wants them to do.

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